

# National AISES Conference



## 2019 AISES National Conference **PARTNERSHIP GUIDE**

October 10-12, 2019  
Wisconsin Center  
Milwaukee, Wisconsin

<http://conference.aises.org>  
#AISESNC19

Indigenizing  
the Future  
of **STEM**





# 2019 AISES National Conference

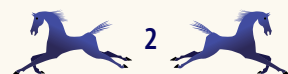
## PARTNERSHIP GUIDE

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## Indigenizing the Future of STEM



**JOIN US** for the 2019 American Indian Science and Engineering Society's National Conference

This year, the American Indian Science and Engineering Society (AISES) is hosting its national conference in Milwaukee, Wisconsin. The AISES National Conference has become the premier event for indigenous STEM professionals and students, attracting members and attendees from the U.S. and Canada, and as far away as Alaska and Hawaii.

Take advantage of the unparalleled opportunity to connect your company to 2,300+ conference participants who are focused on learning the important trends, needs, and research impacting indigenous STEM studies and careers. Participants are looking for the connections, resources, and services to advise and advance their academic work and careers.

The National Conference works towards achieving the AISES mission by providing students and professionals access to career pathways, professional and leadership development, research, and networking that also meaningfully incorporates Native culture into this signature event.

For 40 years, the AISES National Conference has provided:

- STEM career pathway awareness and exploration
- Professional development skill-building workshops
- Career and community leadership development sessions
- Research education, training, exchange and dissemination
- Networking
- Mentorship
- Career, internship and academic opportunities during the largest College and Career Fair in Indian Country
- Pathways for integrating STEM research and careers with Native culture and identity
- Interactions with Native elders and cultural ceremonies to motivate and empower Native students and professionals to persist and excel in their STEM studies and careers

### About AISES

The mission of the American Indian Science and Engineering Society (AISES) is to substantially increase the representation of American Indians, Alaska Natives, Native Hawaiians, Pacific Islanders, First Nations and other indigenous peoples of North America in science, technology, engineering and math (STEM) studies and careers.

Each year, AISES holds its annual Conference in a different region of the country.

Save the date for our 2020 National Conference in Spokane, Washington on October 15-17.

For more information about AISES and the 2019 National Conference, please visit the following websites:

[www.aises.org](http://www.aises.org)

<http://conference.aises.org>



### SOCIAL MEDIA



Facebook: [www.facebook.com/aises.org](http://www.facebook.com/aises.org)

Pinterest: [www.pinterest.com/aises\\_hq](http://www.pinterest.com/aises_hq)

Snapchat: aises\_hq

Twitter: @AISES

# PRELIMINARY AGENDA

## Wednesday, October 9, 2019

hackAISES  
Registration/Check-in Opens

STEM Activity Day

## Thursday, October 10, 2019

Academic Advisory Council (AAC) Meeting  
Canadian Indigenous Advisory Council (CIAC) Meeting  
Corporate Advisory Council (CAC) Meeting  
Exhibitor Orientation  
Gemstone Reception  
Government Relations Council (GRC) Meeting  
Industry Partner/University Tours  
Native Artisan Marketplace  
Networking Suites

Opening Ceremony  
Professional Chapters Council (PCC) Meeting  
Resume Room  
Sessions for Selected Tracks  
Student Orientation  
Talking Circles  
Tribal Nations Advisory Council (TNAC) Meeting

## Friday, October 11, 2019

College and Career Fair  
Morning Blessing Ceremony  
Professional Members Dinner  
Resume Room  
Sessions for All Tracks  
Student Caucuses

Student Poster and Oral Research Presentations and Competition  
Student Social Event  
Wellness Activity

## Saturday, October 12, 2019

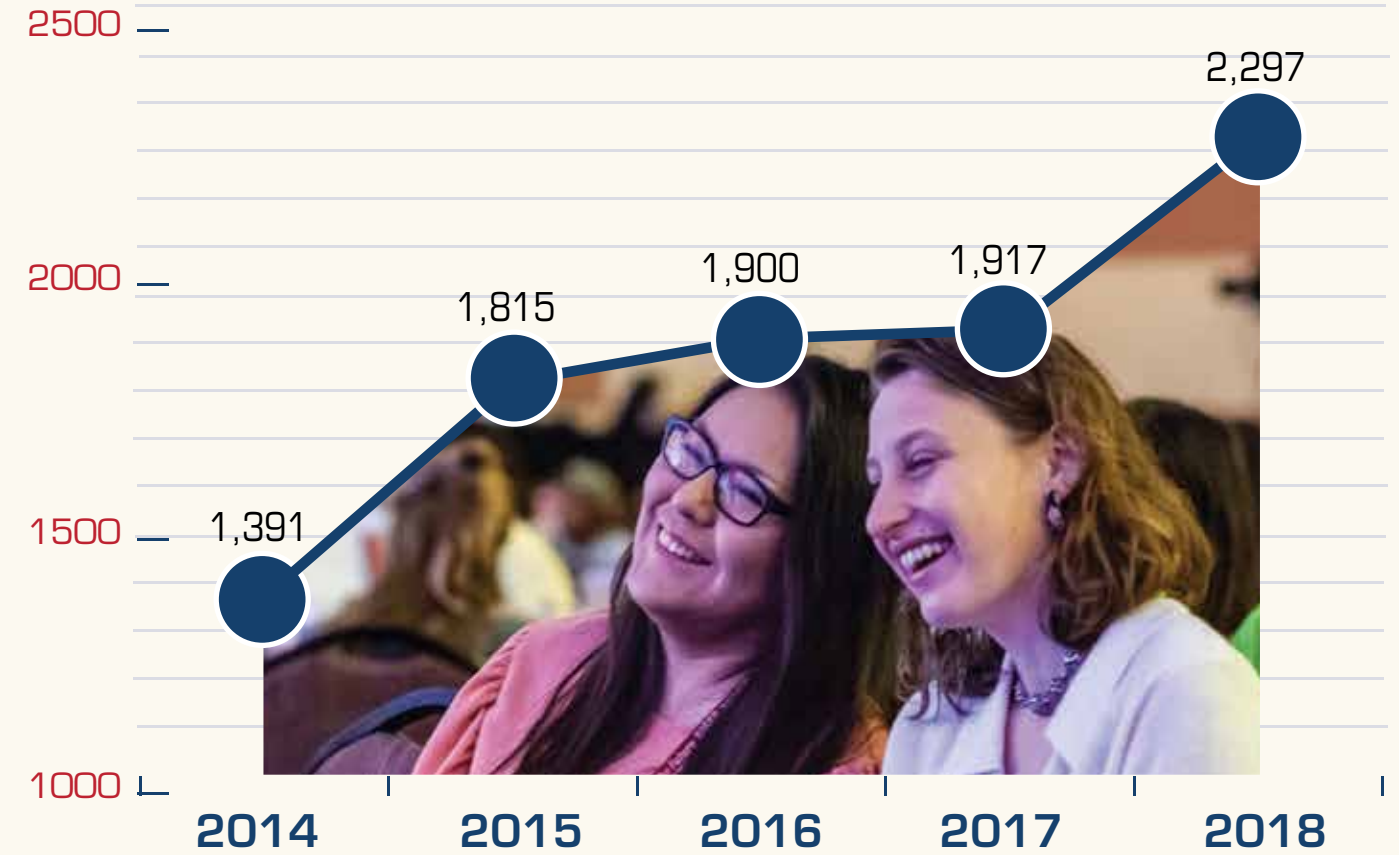
Closing Banquet  
Closing Talking Circle  
Professional Members Meeting  
Sequoyah Fellows Breakfast  
Sessions for All Tracks

Student Awards Luncheon  
Traditional Native Powwow  
Wellness Activity

Agenda is Subject to Change – The 2019 AISES National Conference Program, including all sessions and presentations, will be posted online prior to the start of the conference.



# Conference Attendance

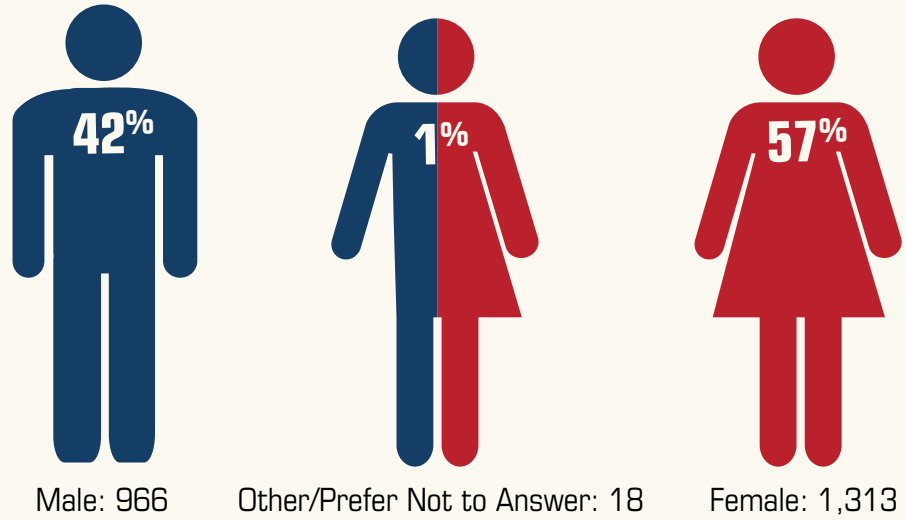


Registration Type	2014	2015	2016	2017	2018
Professionals	184	278	289	381	487
College Students	509	587	615	597	550
HS Students & Chaperones	138	267	304	259	633
Exhibitors & Sponsors	438	562	548	562	619
Educators & Judges	61	76	75	76	
Speakers	58	41	65	39	
Other	3	4	4	3	8
<b>Total</b>	<b>1,391</b>	<b>1,815</b>	<b>1,900</b>	<b>1,917</b>	<b>2,297</b>

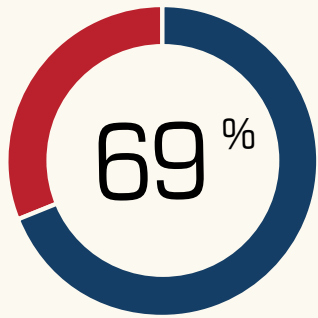




## Participant Gender



## Participant Race



69% - Indigenous: 1591\*  
31% - Non-Indigenous: 706

\*American Indian, Alaska Native, First Nation, Native Hawaiian and Pacific Islander

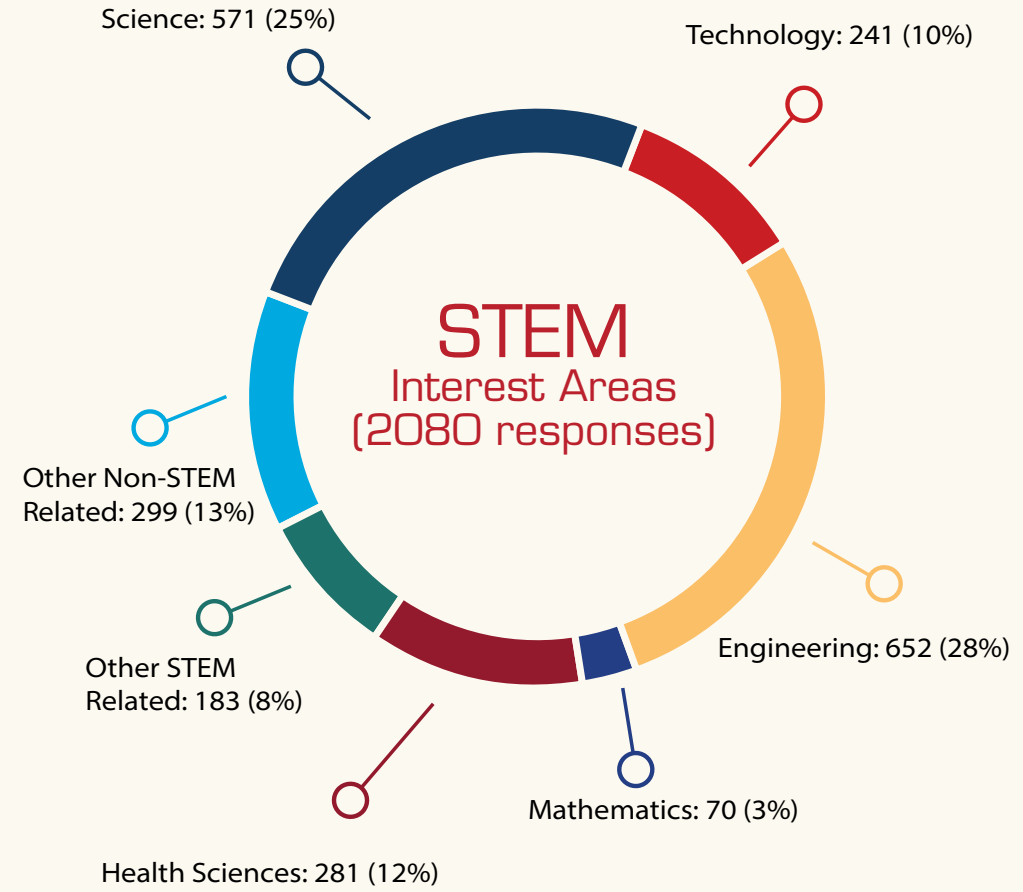


## Attendee Satisfaction

In a post-conference survey attendees were asked to rate their overall conference experience on a scale of 1 to 5. The average response was 4.5.



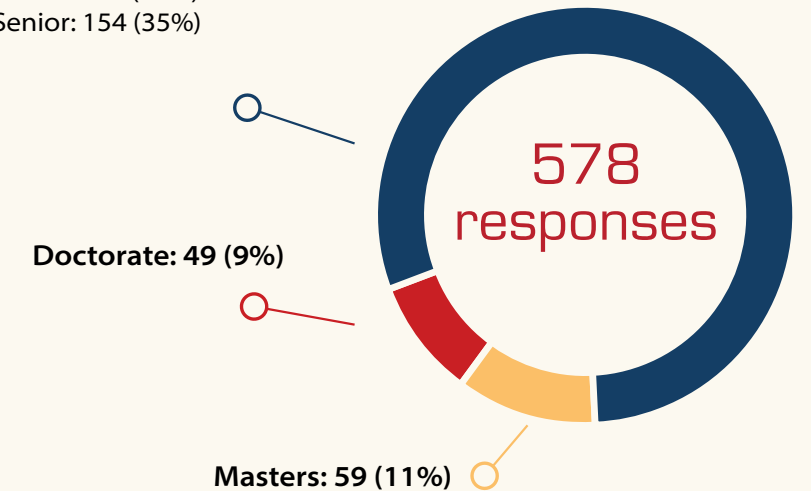
## STEM Interest Areas

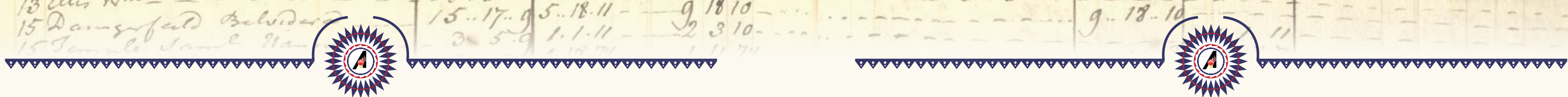


## College Students

College student attendees were asked to indicate their level of study pursued at present.

**Undergraduate: 442 (80%)**  
 Freshman: 74 (17%)  
 Sophomore: 111 (25%)  
 Junior: 103 (23%)  
 Senior: 154 (35%)





2019 National Conference Gemstone Sponsorship Packages	Medallion \$100,000	Jade \$75,000	Turquoise \$50,000	Coral \$30,000	Lapis \$20,000	Onyx \$10,000
<b>Brand Visibility</b>						
Premier logo placement on national conference website (header) with link	◆					
Padfolio with company logo in conference bag	◆					
Editorial coverage in the <i>Winds of Change Magazine</i>	◆	◆				
One full-page advertisement in the 2020 Leadership Summit Program	◆	◆				
One full-page advertisement in the national conference program	◆	◆	◆			
Premier logo placement at conference registration	◆	◆	◆			
Complimentary conference bag insert or giveaway	◆	◆	◆	◆		
Pre-conference communication through all AISES social media outlets and websites	◆	◆	◆	◆		
Pre-conference e-mail blast to all registered conference attendees	◆	◆	◆	◆	◆	
Recognition as a Gemstone Sponsor in all printed conference materials	◆	◆	◆	◆	◆	◆
Company logo displayed throughout the conference	◆	◆	◆	◆	◆	◆
Recognition on the AISES conference website and mobile app with link to sponsor's website	◆	◆	◆	◆	◆	◆
Recognition as a Gemstone Sponsor in the <i>Winds of Change Magazine</i> (Fall issue)	◆	◆	◆	◆	◆	◆
Option for discounted advertising in the <i>Winds of Change Magazine</i>	◆	◆	◆	◆	◆	◆
<b>College and Career Fair Presence</b>						
Premier booth placement	20 x 40*	20 x 40*	20x40*	20x20	20x10	10x10
Full conference registrations	30	25	20	10	5	2
College and Career Fair - only registrations	20	15	10	5	4	2
Deluxe Interview Booth/Meeting Space (30 x 40)	4	3	2	1		
Reserved interview space (10 x 10)	6	4	3	2	1	
Complimentary Lead Retrieval System (badge scanning)	◆	◆	◆	◆	◆	
<b>National Conference Presence</b>						
Five-minute address from company senior executive at opening program and closing banquet	◆					
Five-minute address from company senior executive at closing banquet		◆				
Three-minute videotaped message from company senior executive at opening program		◆	◆			
Guaranteed educational session for preferred track (content must be approved)	◆	◆	◆	◆	◆	
Complimentary suite at the conference host hotel	◆	◆	◆			
Reserved table(s) at the closing banquet	5	4	3	2	1	
Reserved seating at the closing banquet						◆
Complimentary meeting room in the conference center (available Thursday - Saturday)	◆	◆	◆			
Special sponsorship designation on company attendee badges	◆	◆	◆	◆	◆	◆
Reserved seating at the Gemstone Reception	◆	◆	◆	◆	◆	◆
Tickets to the exclusive Sequoyah Fellow Breakfast	12	10	8	6	4	2
Exclusive Gemstone Sponsor gift	◆	◆	◆	◆	◆	◆
<b>Other Sponsor Benefits</b>						
Twelve-month access to AISES Resume Database	◆	◆	◆	◆	◆	◆
Complimentary postings on AISES Career Hub	50	40	30	15	10	

\*May downsize booth in exchange for logo on conference bag (2 maximum), lanyard (1 maximum) or hotel key (1 maximum).





## Winds of Change Media Discounted Gemstone Advertising Options

Gemstone Sponsors can benefit from advertising discounts in the *Winds of Change Magazine* that guarantees print and digital visibility to all AISES members and supporters. In addition to the premier national magazine, *Winds of Change* publishes a twice-monthly *Paths to Opportunities* digital newsletter and three websites: aises.org, conference.aises.org, and woc.aises.org.

These high-value resource and recruitment tools deliver results for associations, governments, and corporations, as well as for colleges and universities across the United States and Canada. *Winds of Change* offers year-round possibilities for all advertisers to engage Indigenous North Americans interested in academic and career achievement and advancement in STEM disciplines.

	Medallion	Jade
<i>Winds of Change</i> Fall issue (in attendee bags)	Full-page ad	Full-page ad
<i>Winds of Change</i> National Conference Wrap-up - digital issue only	Full-page ad with animated effect in the digital edition	Half-page ad with animated effect in the digital edition
<i>Paths to Opportunities</i> newsletters - digital only	Skyscraper banner	Skyscraper banner
Total Value	<b>\$6,500</b>	<b>\$5,900</b>
Discounted Gemstone Sponsor Cost (only included with sponsorship)	<b>\$5,900</b>	<b>\$5,400</b>

AISES is here to help increase your awareness online and in print. We offer customizable packages that fits your business and your budget.



## Strength in Numbers

*Winds of Change* magazine is published five times annually – four print and one digital-only issue. Print editions are mailed to over 6,500 students and professionals, and the companion digital edition, available at woc.aises.org for download 24/7, is emailed in a format enhanced for mobile devices to 14,000 members and subscribers. Each *Paths to Opportunities* student version highlights news of scholarships, fellowships, and internships. Each *Paths to Opportunities* professional edition highlights news and information on career development, internships, and employment opportunities for STEM professionals. Mobile and desktop audiences gravitate to our publications because of the top-quality advertisers, content, graphics, and images.

Turquoise	Coral	Lapis	Onyx
Full-page ad	Half-page ad	Third-page ad	Quarter-page ad
Quarter-page ad with animated effect in the digital edition	Quarter-page ad with animated effect in the digital edition	Quarter-page ad	Quarter-page ad
Skyscraper banner	Skyscraper banner	Closing banner	Closing banner
<b>\$4,890</b>	<b>\$3,970</b>	<b>\$3,010</b>	<b>\$2,590</b>
<b>\$4,400</b>	<b>\$3,400</b>	<b>\$2,400</b>	<b>\$2,000</b>





# Indigenizing the Future of STEM

## 2019 National Conference Native Circle Sponsorship Packages

	Sweetgrass \$20,000	Sage \$10,000	Cedar \$5,000	Pinon \$2,500
<b>Brand Visibility</b>				
Editorial coverage in the <i>Winds of Change Magazine</i>	◆			
Half-page advertisement in the conference program	◆			
Promotional pre-conference communication through all AISES social media outlets	◆	◆		
Promotional pre-conference e-mail blast to all registered attendees	◆	◆		
<i>Winds of Change Magazine</i> advertisement (Fall issue)	½ page	¼ page		
Recognition as a Native Circle Sponsor in all printed materials	◆	◆	◆	◆
Company logo displayed throughout the conference	◆	◆	◆	◆
Recognition on the conference website and conference mobile app with a link to the sponsoring organization's website	◆	◆	◆	◆
Recognition as a Native Circle Sponsor in the <i>Winds of Change Magazine</i>	◆	◆	◆	◆
<b>College and Career Fair Presence</b>				
One premier location booth space	20 x 10	10 x 10		
Full conference registrations	8	4	3	2
College and Career Fair-only registrations	4	2		
<b>National Conference Presence</b>				
Reserved table at the closing banquet	1	1		
Reserved seating at the closing banquet			◆	◆
Special sponsorship designation on company attendee badges	◆	◆	◆	◆
Reserved VIP table seating at the Gemstone Reception	◆	◆	◆	◆
Tickets to exclusive Sequoyah Fellows Breakfast	8	4	3	2
Exclusive Native Circle Sponsor gift	◆	◆	◆	◆
<b>Other Sponsor Benefits</b>				
Twelve-month access to the AISES Resume Database	◆	◆		
Complimentary postings on the AISES Career Hub	10	5		



# SPONSORSHIP OPPORTUNITIES

## Educational Programming and Academic Competitions

AISES provides a multitude of educational workshops, trainings and sessions to its members throughout the National Conference. These offerings are designed to help prepare and encourage students to successfully progress to the next level of their educational and professional pursuits. The branding power is immeasurable where sponsors can reach conference participants in a variety of settings and levels. By increasing your brand exposure at our events, you are showing your dedication to STEM studies and careers while shaping North America's future workforce.

### Student Poster and Oral Research Presentations and Competition

Graduate, undergraduate and pre-college students submit informative abstracts of their research through student poster and oral research presentations and competitions. Submissions are evaluated by a committee of professionals who are interested and trained in STEM fields.

#### \$10,000 Graduate Poster and Oral Research Presentations and Competition (or 2 co-sponsors at \$5,000)

Sponsor(s) will receive recognition in the conference program, in the research abstract booklet, at the onsite competition space, and during the Student Awards Luncheon.

#### \$10,000 Undergraduate Poster and Oral Research Presentations and Competition (or 2 co-sponsors at \$5,000)

Sponsor(s) will receive recognition in the conference program, in the research abstract booklet, at the onsite competition space, and during the Student Awards Luncheon.

#### \$5,000 Pre-College Poster Competition

Sponsor will receive recognition in the conference program, in the research abstract booklet, at the onsite competition space, and during the Student Awards Luncheon.

#### \$2,500 Student Research Abstract Booklet

The Student Research Abstract Booklet (hard copy and digital) contains the abstracts of all the student research presentations at the poster and oral competitions. The sponsor's company logo will be featured prominently on the cover of the booklet including recognition in the conference program.

#### \$2,500 Student Awards Booklet

The Student Awards Booklet recognizes pre-college and college student award recipients. Winners of the academic competitions and academic scholarships are announced at the Student Awards Luncheon with 500 participants attending the luncheon. The sponsor will be recognized on the cover of the Student Awards Booklet.



## Educational Sessions and Workshops

### \$5,000 Student Orientation

Provide five-minute welcoming remarks at the mandatory orientation for all student conference attendees.

**SOLD**

### Session Tracks

Includes recognition in conference program and a five-minute welcome from the sponsoring organization that precedes the first session of each track. There is opportunity to disseminate materials (requires pre-approval) at the first session of each track.

### \$5,000 Pre-College

### \$5,000 College

### \$5,000 Professional

### \$5,000 STEM & Business

### \$5,000 Agricultural Science

### \$5,000 Research

### \$5,000 Educator

**SOLD**

**SOLD**

### \$10,000 STEM Activity Day

A conference event targeting pre-college students with hands on programming and interactive sessions.

**SOLD**





# EVENT SPONSORSHIP OPPORTUNITIES

## \$20,000 Resume Room (or 2 co-sponsors at \$10,000)

The Resume Room is open for two days to students who use this opportunity to highlight their skills and key abilities to prospective employers in resume development. The room is equipped with computers, printers and is staffed by experts from sponsoring corporations/organizations. Here, participants learn to highlight their experience, skills and training that will best serve them in their overall professional aspirations. Once completed, resumes can be uploaded to the AISES Resume Database and are ready for distribution at the National Conference College and Career Fair.

## \$20,000 Plenary Session

Host a plenary session featuring a presentation/discussion on a dynamic topic relevant to AISES members to a target audience of 500 conference attendees. Content must be developed in collaboration with AISES. Prominent name and logo placement on-stage and signage in recognition of this sponsorship is available and the unique ability to disseminate branded giveaway items.

## \$10,000 Student Awards Luncheon (2 co-sponsors)

The Student Awards Luncheon pays tribute to the talented pre-college and college students who are the core of the AISES National Conference event. At the luncheon, all of the conference research presentation winners are announced and AISES scholarship recipients. Sponsor(s) will be acknowledged in the conference program and will have the chance to impart a brief (3-minute) address from the podium at the beginning of the luncheon.

## \$20,000 Closing Banquet (or 2 co-sponsors at \$10,000)

The 2019 Closing Banquet celebrates the students, professionals, and partners who are an integral part of the AISES mission and journey. At the event, AISES recognizes the 2019 Professional of the Year awardees. Sponsor(s) will be acknowledged in all conference materials and throughout the banquet.

## \$15,000 Keynote Breakfast


Host a keynote breakfast session for conference attendees that features an inspirational speaker (selected by AISES) and reaches a specific target audience. The sponsor will receive a table for 10 and a representative can make a brief introduction at the event.

## \$15,000 College & Career Fair Lunch (or 2 co-sponsors at \$7,500)

The College and Career Fair is the top National Conference highlight that engages participants and partners in a robust day of face-to-face interaction and networking. Sponsor(s) of the College and Career Fair lunch will be recognized during the day-long event, in the conference program and on signage at the entrance to exhibit hall and lunch service area. Sponsors are welcome to give a brief (5-minute) address during the lunch hour.

## \$10,000 Corporate Advisory Council and Tribal Nations Advisory Council Luncheon

This event brings together corporate and tribal leaders from across the U.S. and Canada to explore partnership opportunities, discuss AISES engagement, and more. The sponsor will be



acknowledged in the conference program and will be invited to give welcome remarks at the luncheon.

## \$10,000 Student Social (or 2 co-sponsors at \$5,000)

The student social is one of several youth-centered events at the national conference. This fun-filled social event includes entertainment, dancing, and snacks. Sponsor(s) will receive prominent visibility throughout the evening.

## \$10,000 Professional Members Mixer (or 2 co-sponsors at \$5,000 - 1 available, 1 SOLD)

The AISES professional members gathering brings together hundreds of individuals from various industry areas who are passionate about making AISES the best it can be. Sponsor(s) will have an opportunity to address participants, receive visibility throughout the evening and placement on all printed conference materials.

## \$10,000 Traditional Native Powwow

The powwow is the Saturday "grand finale" event for the conference that welcomes conference attendees, local community members, and leaders. It is a celebration of indigenous culture and consists of Native dances, songs, art and tradition.

## \$5,000 Networking Suite

This buffet style networking event offers a series of concurrent receptions for conference participants to mix and mingle with students, and to explore common interests and careers. They are casual networking opportunities to get a pulse on the diversity of talent, gain information, and to set up meetings and interviews ahead of the College and Career Fair. AISES offers the following suites for sponsorship:

- Academia/Research
- Aerospace
- Armed Forces/Intelligence - **SOLD**
- Energy - **SOLD**
- Natural Resources, Food and Agriculture - **SOLD**
- Health and Medical Science
- Tech, Telecom and Casino Gaming
- Manufacturing and Consumer Goods - **SOLD**
- Other (Call for other possible customized suites)

Sponsors will be acknowledged in the conference program and on signage at each suite entrance.

## \$5,000 Wellness Activity

Participants engage in two (2) morning wellness activities to jumpstart the day. The sponsor is recognized in the conference program and at each morning activity.

## \$5,000 Industry Partner Tours

AISES coordinates various student and/or professional tours with industry partners specific to the national conference locale. Companies sponsoring tours will receive placement in conference materials including AISES website and social media.



## OTHER SPONSORSHIP OPPORTUNITIES

### \$10,000 Hackathon (College Students Only)

hackAISES sparks the creativity and ingenuity within Native students and opens their minds to the world of technology and its possibilities. It fuels innovation and showcases how technology can be a powerful tool when used in Native communities. If you are searching for an alternative way to grow your business or promote a product – hackAISES might be the right venue to dive into playful, exploratory programming that reaches hundreds of students.

### \$10,000 Social Media Booth

A social media booth positively influences the reach of sponsors at the AISES National Conference in addition to other benefits like booth signage and appearance in printed conference materials. Every aspect of your company can be customized to reflect your brand on photo strips and streaming social media.

### \$10,000 WiFi and Mobile App Sponsorship

Get connected with over 2,300 conference participants as the National Conference WiFi and Mobile App Sponsor. This opportunity provides wireless access in all meeting rooms and public areas. The mobile app is easy to set-up and contains important details like the agenda, exhibitors, speaker bios, newsfeed and more! The sponsor will receive a major source of traffic through a splash page that appears on phones, tablets, and laptops every time attendees connect to the internet and the mobile app.

### \$10,000 Conference Program Printing

Position your print ad for maximum exposure on the back cover of the National Conference Program. Exclusive full-color advertising opportunity is available to Medallion, Jade and Turquoise sponsors only.

### \$10,000 Snack Break (Multiple Available)

Host a snack break at the National Conference and receive prominent signage at the snack station, name and logo in the conference program, and access to students and professionals during the break.

### \$5,000 Mini-Hackathon (High School Students Only)

Using computer programming, this introductory hackathon brings high school students together in a collaborative environment to innovate, build, and unleash their creativity to tackle problems. Wildly popular, participants leave inspired, and have a ton of fun. Sponsors – it can be one of the best things you do in the next year!

### \$5,000 Footprints

Set your logo on footprints throughout the convention center to guide conference participants while gaining additional visual exposure.

### \$5,000 Elders' Lounge

Extend your reach by supporting intergenerational cultural and educational exchange by sponsoring the AISES Elders' Lounge. Throughout the event AISES' Council of Elders and local elders welcome students and professionals to join them for coffee and conversation.

### \$5,000 Coffee Break (Multiple Available)

Be among the first to welcome some 2,300 attendees to the conference as host of a coffee break. Sponsor(s) will receive signage recognition near the break station, recognition in the conference program, and valuable access to students and professionals during the break.

### \$5,000 Water Bottles

Keep attendees hydrated in Milwaukee by sponsoring the official water bottle with your organization's logo. A full conference attendees will receive a water bottle as they check-in at registration. You're sending a sustainable message and joining a worldwide movement by sponsoring a reusable water bottle.

### \$2,500 Snapchat Filter (6 available)

Build brand recognition with a Snapchat custom geofilter for conference attendees, especially young people, to use at the Milwaukee Center for up to 12 hours. Filters can incorporate your company logo, booth number, or other graphics.

### \$1,500 Student Travel Scholarship

Underwrite an AISES student's attendance at the 2019 National Conference. Your \$1,500 will be applied towards round-trip travel, lodging and conference registration for one deserving student.

Customized Opportunities/Individual Events/etc: If you have a passion and want to support a specific event, let's talk! Contact Kellie Jewett-Fernandez at 720.552.6123 or [kjfernandez@aises.org](mailto:kjfernandez@aises.org).



**EXHIBITOR INFORMATION:** For those who are interested in solely exhibiting without conference sponsorship options, please consult the table below. Exhibit space is assigned upon completed and paid registration. Floor assignments are made on a first-come, first-served basis. We do take booth location preferences into consideration, but we can not guarantee placement.

The College and Career Fair will be held from 9-4 pm on October 11, 2019.

	College and University	Nonprofit, Tribe or Tribal Business	Federal		Corporate	
	Single 10 x 10	Single 10 x 10	Single 10 x 10	Double 10 x 20	Single 10 x 10	Double 10 x 20
Booth Size	Single 10 x 10	Single 10 x 10	Single 10 x 10	Double 10 x 20	Single 10 x 10	Double 10 x 20
Registration Price	\$1,200	\$1,500	\$2,500	\$4,250	\$3,000	\$4,500
Late Registration Price (after July 31)	\$1,500	\$2,000	\$3,000	\$4,750	\$3,500	\$5,000
Full Conference Registrations	1	1	2	3	2	3
Booth Personnel Passes	1	1	2	3	2	3
Discounted <i>Winds of Change</i> Advertising	15% off	15% off	15% off	15% off	15% off	15% off
6 ft. Draped Table	1	1	1	2	1	2
Matrix Chair	2	2	2	4	2	4
Wastebasket	1	1	1	2	1	2

Additional Booth Passes: \$100/each

All exhibits include 8 ft. Back Drape, 3 ft. Side Drape, Exhibitor ID Sign and 15% discount on *Winds of Change* advertising including the *Winds of Change* Fall issue in all attendee bags, the 2019 AISES National Conference Wrap-up digital issue, and digital newsletters.

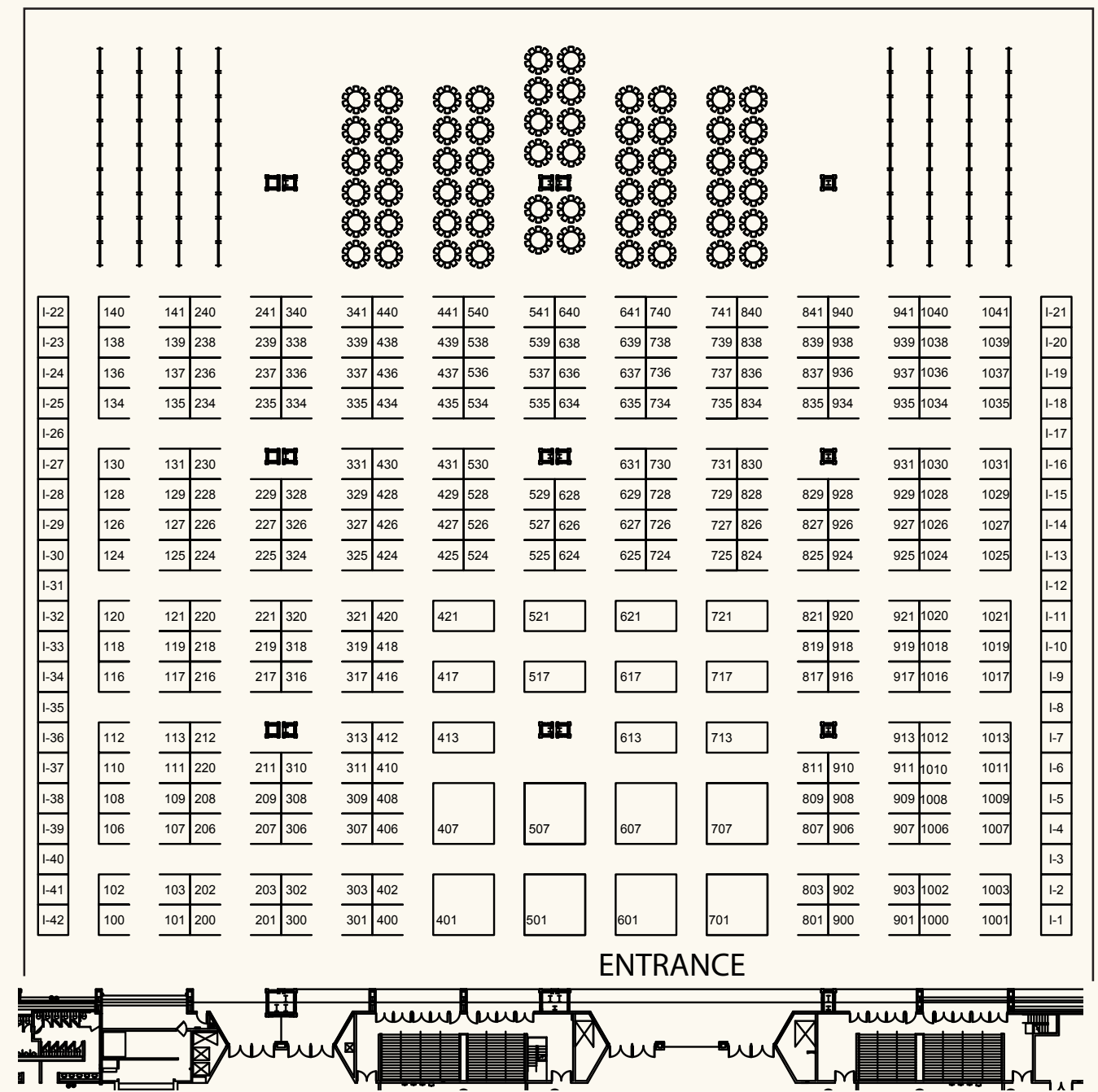
Exhibitors will be recognized in the conference program, conference website, mobile app, and in the *Winds of Change* 2019 National Conference Wrap-Up digital issue.

Please contact Candace McDonough at [cmcdonough@aises.org](mailto:cmcdonough@aises.org) for more information.

\* Dates are subject to change. Your exhibitor kit will be available online in May 2019, and you will be notified. If you require a mailed copy of the exhibitor kit, please contact the show decorator, Convention Services of the Southwest at 505.243.9889.



## 2019 AISES NATIONAL CONFERENCE FLOOR PLAN





## HOW TO SIGN UP

For more information about the 2019 AISES National Conference and to access the online registration platform, please visit our conference website at: <http://conference.aises.org>.

### CONFERENCE LOCATION

#### Wisconsin Center

400 W. Wisconsin Ave.  
Milwaukee, WI 53203

### CONFERENCE HOTELS

#### Hilton Milwaukee City Center

509 W. Wisconsin Ave.  
Milwaukee, WI 53203  
(414) 271-7250

\$164 single/double

#### Hyatt Regency Milwaukee

333 W. Kilbourn Ave.  
Milwaukee, WI 53203  
(414) 276-1234

\$159 single/double



### IMPORTANT DATES

- ▶ June 21, 2019: Last day to cancel booth space with a full refund, less \$100 processing fee.
- ▶ July 31, 2019: Last day to register Exhibitor booth before price increase.
- ▶ August 16, 2019: Final day to cancel exhibitor space with a 50% refund, less \$100 processing fee.
- ▶ September 6, 2019: Final day to register as an exhibitor or sponsor with inclusion in the Conference Program.
- ▶ September 16, 2019: Hotel reservation cut-off date.



## KEY CONFERENCE CONTACTS

### CORPORATE AND GOVERNMENT SPONSORSHIP OPPORTUNITIES

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### EXHIBIT BOOTH SALES

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National Sales Director  
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### EXHIBIT DECORATOR

Convention Services of the Southwest  
[esr@cssabq.com](mailto:esr@cssabq.com)  
(505) 243-9889





# 2018 Sponsors and Exhibitors

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AAVMC
<b>Air Force Civilian Service</b>
Alaska Native Tribal Health Consortium
<b>Alfred P. Sloan Foundation</b>
Amazon
<b>American Chemical Society</b>
American Indian College Fund
American Indian Council of Architects and Engineers
American Indian Graduate Center
American Indian Program - New Mexico State University
American Indian Science and Engineering Society
<b>America's Navy</b>
<b>AMERIND Risk</b>
Arizona Indians Into Medicine
Arizona State University
Army Educational Outreach Program
<b>AT&amp;T</b>
Be An Actuary
Beckman Research Institute of City of Hope
Binghamton University SUNY
<b>BNSF Railway</b>
Bonneville Power Administration
Booz Allen Hamilton
<b>Boston Scientific</b>
Bureau of Indian Affairs
Bureau of Land Management
<b>Cahilla Band of Indians</b>
Carollo Engineers, Inc.
Centers for Disease Control and Prevention

<b>Central Intelligence Agency</b>
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Geoscience Convergence Zone
<b>Gila River Indian Community</b>
Google
Harvard Business School
Harvard Native American Program

\*Partners in red generously sponsored the 2018 National Conference

Harvard T.H. Chan School of Public Health
Haskell Environmental Research Studies
Haskell Indian Nations University
Howard Hughes Medical Institute
<b>IBM</b>
Idaho National Laboratory
Illinois Department of Transportation
Indian Health Service - DSFC
Indiana University
<b>Intel Corporation</b>
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<b>Jack Kent Cooke Foundation</b>
Jerome J. Lohr College of Engineering, South Dakota State University
Jet Propulsion Laboratory
Johns Hopkins Bloomberg School of Public Health
Joint Institute for the Study of the Atmosphere and Ocean
Keck Graduate Institute
Lawrence Livermore National Laboratory
<b>LEIDOS</b>
Los Alamos National Laboratory
Massachusetts Institute of Technology
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National Science Foundation
<b>National Security Agency</b>
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Navajo Technical University

<b>Navajo Transitional Energy Company</b>
Navajo Tribal Utility Authority
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<b>Navy Civilian Careers</b>
NC State, Women and Minority Engineering Programs
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<b>Pala Band of Mission Indians</b>
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SKC TREES
Sloan Indigenous Graduate Partnership
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Society of American Indian Government Employees
Society of Hispanic Professional Engineers
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<b>Southern California Tribal Chairmen's Association</b>
Standing Rock Sioux Tribe - Project LAUNCH
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Stevens Institute of Technology
Summer Health Professions Education Program
<b>Sycuan Band of the Kumeyaay Nation</b>
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Teach For America Native Alliance
Texas Department of Transportation
The Association of American Medical Colleges
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The University of Iowa
<b>The University of Oklahoma GCoE and MCEE</b>
<b>Torres Martinez Desert Cahuilla Indians</b>
<b>Tribal Alliance of Sovereign Indian Nations</b>
Tufts University Graduate School of Arts and Sciences and School of Engineering
<b>Tule River Indian Tribe of California</b>
U.S. Secret Service
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U.S. Geological Survey
UC San Diego
UCLA
UCLA Health
United National Indian Tribal Youth, Inc.
<b>United States Department of Agriculture Natural Resources Conservation Service</b>
University at Buffalo, School of Engineering and Applied Sciences
University of Arizona
University of Arkansas College of Engineering
University of California, Berkeley - Office for Graduate Diversity
University of California, Davis - Graduate and Undergraduate Programs

University of California, Merced
University of Cincinnati, College of Engineering & Applied Sciences, Office of Inclusive Excellence and Community Engagement
University of Colorado Denver - Anschutz Medical Campus
University of Denver
University of Idaho
University of Illinois at Chicago
University of Kansas
University of Maryland - A. James Clark School of Engineering
University of Maryland Eastern Shore
University of Minnesota
University of Nebraska Medical Center
University of Nebraska - Lincoln, Chemistry Department
University of New Mexico Engineering
University of North Dakota School of Medicine INMED
University of Oklahoma Health Sciences Center
University of Oklahoma/CIMMS
University of Pittsburgh Swanson School of Engineering
University of South Dakota
University of Washington
University of Wisconsin Law School
University of Wisconsin - Madison Native American Center for Health Professions
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\*Partners in red generously sponsored the 2018 National Conference

# Year Round AISES Sponsorship Opportunities

Are you looking for ways to create deeper, long-lasting connections with AISES? We are here to help you reach the right audience in brand visibility with a multitude of ways to partner with AISES throughout the year. AISES administers many programs, services, and events for pre-college, college, and professionals that are designed to increase and support their success in STEM disciplines and careers. The programs and events listed below provide additional opportunities to engage with AISES in support of our mission to increase the representation of indigenous North Americans in STEM. Can't decide on just one option or event? You can join AISES as a Circle of Support partner by investing in multiple programs and events to amplify your brand and experience.

## Events

### Regional Conferences

Every spring AISES College and Professional Chapters hold Regional Conferences in the U.S. and Canada to champion each other and expend their knowledge and skills through a wide variety of workshops and sessions. The Regional Conferences generate enthusiasm for STEM education and careers via conference features like mini-career fairs, poster presentations, and engineering competitions.

Regional Conferences are typically held at college campuses, hosted by the School's AISES Chapter. Many professional members participate as mentors and speakers, sharing their expertise and facilitating discussions that might follow an established theme or focus on an area like engineering or environmental science, or on crossovers between traditional ecological knowledge and western science.

The Regional Conference program illustrates how AISES is actively meeting the critical demand for STEM workforce development. These conferences help individuals to explore new challenges in STEM disciplines and careers, where AISES graduate and professional members are in high demand.

### 2019 Regional Conferences (dates are subject to change)

Region 1: University of Alaska Fairbanks, March 22-23, 2019

Region 2: Stanford University, April 5-7, 2019

Region 3: New Mexico Institute of Mining and Technology, April 12-13, 2019

Region 4: University of Oklahoma, March 30, 2019

Region 5: University of South Dakota, March 1-3, 2019

Region 6: Buffalo, NY at the University of Buffalo, March 22-24, 2019

Region 7: Cherokee, NC in conjunction with the 2019 Leadership Summit, March 14-16, 2019

Canadian Region (caISES): McGill University, March 1-3, 2019

Sponsorship opportunities are available to partners interested in supporting individual or all of the regional conference events.

Regional Conferences (Select one or multiple events. Price is per event.)	\$5,000	\$2,500	\$1,000
Logo on regional conference webpage	◆	◆	◆
Signage at registration and in event program	◆	◆	◆
Complimentary conference registrations	4	2	1
Complimentary job postings on AISES Career Hub	5	3	1
Logo on AISES webpage	◆	◆	
Complimentary contact list of conference attendees	◆	◆	
Opportunity to deliver session at event	◆	◆	
Custom e-mail blast to all students in the region	◆		
Opportunity to speak at conference welcome event	◆		
Booth adjacent to registration to distribute information	◆		
<b>Silver Regional Conference Supporter - \$10,000</b> (Supports all 8 Regional Conferences)			
Logo on regional conference webpage	◆		
Logo on AISES webpage	◆		
Signage at registration and in conference program	◆		
Complimentary contact list of conference attendees	◆		
Complimentary conference registrations	1 per event		
Complimentary job postings on AISES Career Hub	5		
<b>Gold Regional Conference Supporter - \$ 25,000</b> (Supports all 8 Regional Conferences)			
Logo on regional conference webpage	◆		
Logo on AISES webpage	◆		
Custom e-mail blast to all AISES audiences	◆		
Signage at registration and in conference program	◆		
Complimentary contact list of all conference attendees	◆		
Complimentary registrations	2 per event		
Opportunity to speak at welcome event at conference	◆		
Option to deliver session at event	◆		
Booth set up adjacent to registration at conference	◆		
Complimentary job postings on AISES Career Hub	15		



## Leadership Summit

The AISES Leadership Summit is a three-day gathering of people who deeply care about STEM. A more intimate setting than the AISES National Conference, the Leadership Summit emphasizes the “state of progress in STEM” for participants through two tracks – professional and higher education.

Participants meet to collaborate across the AISES organizations and networks. It is a gathering of frontline leaders, along with students, professionals, and partners who tackle the core competencies, skills and training that is required by members as they advance through academia or STEM industries to excel in their work and careers.

The 2019 Leadership Summit is scheduled on March 14-16 in Cherokee, North Carolina.

Consider these partnership opportunities with AISES for the 2019 Leadership Summit.

Topaz - \$20,000	Opal - \$10,000	Malachite - \$5,000
<ul style="list-style-type: none"> <li>Recognition as sponsor in all printed materials</li> <li>Logo displayed on welcome signage</li> <li>Recognition on AISES website with link to organization website</li> <li>A complimentary contact list of all attendees</li> <li>Special sponsorship designation on company attendee badges</li> <li>Recognition in <i>Winds of Change Magazine</i></li> <li>Full-page ad in the Summit program</li> <li>10 Summit registrations</li> <li>Invitation for organization representative to deliver a 10-minute address at opening event</li> <li>Logo printed on conference padfolio or lanyard</li> <li>15 complimentary job postings on AISES Career Hub</li> <li>Leaderboard banner in the <i>Paths to Opportunities</i> digital newsletter (two editions) for one month</li> </ul>	<ul style="list-style-type: none"> <li>Recognition as sponsor in all printed materials</li> <li>Logo displayed on welcome signage</li> <li>Recognition on AISES website with link to organization website</li> <li>A complimentary contact list of all attendees</li> <li>Special sponsorship designation on company attendee badges</li> <li>Recognition in <i>Winds of Change Magazine</i></li> <li>Half-page ad in the Summit program</li> <li>5 Summit registrations</li> <li>Invitation for organization representative to deliver a 5-minute address at opening event</li> <li>10 complimentary job postings on AISES Career Hub</li> <li>Content Ad or Link Ad in the <i>Paths to Opportunities</i> digital newsletter (two editions) for one month</li> </ul>	<ul style="list-style-type: none"> <li>Recognition as sponsor in all printed materials</li> <li>Logo displayed on welcome signage</li> <li>Recognition on AISES website with link to organization website</li> <li>Special sponsorship designation on company attendee badges</li> <li>Recognition in <i>Winds of Change Magazine</i></li> <li>Quarter-page ad in the Summit program</li> <li>2 Summit registrations</li> <li>5 complimentary job postings on AISES Career Hub</li> </ul>



## Other Leadership Summit Sponsorship Opportunities

### \$10,000 Closing Banquet

The Closing Banquet celebrates the students, professionals and partners who are a part of the AISES journey and who demonstrate incredible leadership. Sponsors will receive a table for 10 guests, speaking opportunity at the closing banquet (brief 5-minute remarks), and recognition in the program.

### \$7,500 Keynote Breakfast/Lunch

Host a keynote breakfast or lunch session for conference attendees featuring a speaker selected by AISES. The sponsor will receive a table for 10 guests, speaking opportunity at the event (brief 5-minute remarks), and recognition in the program.

### \$5,000 Welcome Reception

Host the kickoff event for the 2019 Leadership Summit where all attendees gather together to network. Sponsorship provides appetizers and refreshments for guests.

### \$5,000 Social Event

Take this opportunity to host an event for attendees to kick up the fun factor in a social setting that includes entertainment and snacks. The sponsor will receive prominent visibility throughout the evening and appreciation from all for a relaxing evening.

### \$2,500 Session Track

Sponsor key educational session track(s) for the various Summit audiences. Your investment includes recognition in the program. Select from pre-college, college, and professional tracks.

### \$2,500 Elder’s Lounge

Support intergenerational cultural and educational exchange by sponsoring the Elder’s Lounge – an inviting and welcoming space to connect with respected wisdom keepers. In this setting, AISES’ Council of Elders and local elders engage with students and professionals to join them for coffee and conversation.

### \$1,500 Coffee Break (Multiple Available)

Host a coffee break and receive prominent signage, acknowledgement in the conference program, and the opportunity to interact with students and professionals during the break.

### \$1,250 Student Travel Scholarship

At the core of AISES’ mission is our goal to support people of all ages in their pursuit of STEM education and careers. Underwrite a student’s attendance at the 2019 Leadership Summit. The scholarship supports travel, lodging, and conference registration for one emerging student leader.





## Pre-College Programs

### Power Up Workshops

AISES' Power Up workshops are designed to boost student engagement in science fairs and to improve the quality and quantity of science fair research and projects entered at the local, national, and international level. At these workshops, students understand the process behind developing a research question, engage in hands-on scientific research, similar to what is expected of a science fair project, and learn about the importance of STEM research for Native communities. During the workshop, AISES shares information on the plethora of opportunities in STEM as well as all the AISES opportunities for pre-college students including AISES' very own National American Indian Science and Engineer Fair and Energy Challenge.

### National American Indian Science and Engineering Fair

AISES is celebrating over two decades of the National American Indian Science and Engineering Fair (NAISEF) with an in-person and virtual fair! On this our 21st year, NAISEF will be held at Oklahoma State University in partnership with the Division of Institutional Diversity on Saturday, April 6, 2019. NAISEF welcomes entrants in two divisions: (1) Senior Division for grades 9-12 and (2) Junior Division for grades 5-8. AISES awards cash prizes to the winners of each division. The Senior Division winners receive travel funding to participate in the Intel International Science and Engineering Fair (Intel ISEF) that is the world's largest international pre-college science competition.

### SPRK-ing Interest in Computer Science

The SPRK-ing Interest in Computer Science program engages students in hands-on STEM+CS activities powered by Sphero technology, created by AISES and tailored to Native students. AISES has partnered with the toy company Sphero to bring education spherical robots to Native-serving pre-college schools across the country. Sphero is easily integrated into STEM curricula, allowing even the youngest student to learn programming, engage in hands-on STEM activities, bridge technology and the arts, and enjoy creative discovery with their classmates.

The goal of this STEM+CS program is to inspire young Native minds to pursue and excel in their STEM and Computer Science education. Additionally, AISES hopes to build capacity of educators and schools to provide cutting-edge technological STEM+CS experiences for its students by providing teacher trainings, lesson plans, and all equipment necessary to incorporate Sphero in the classroom.

## College Programs

### Academic Scholarships

AISES academic scholarships help students move forward in their educational journeys by providing a wide range of programs and scholarship opportunities. AISES scholarships help students acquire skills, and training that will help them meet the unique STEM needs of our communities. Scholarship recipients are selected from a highly competitive pool of applicants based on academic merit, recommendations, and field of study.

### Internships

The AISES Internship Program provides students with applied work experience and an opportunity to explore career options. Placing students in 10-week summer positions with partner agencies, the program also promotes advanced study to the graduate level and assists students in developing professional networks. Interns are provided with round-trip airfare or mileage to the internship site, a weekly stipend, dormitory lodging and a local transportation allowance.

## Other Branding Opportunities

### AISES Career Hub

Posting jobs on the AISES Career Hub is an excellent resource for job seekers and prospective employers. AISES Career Hub allows employers who are looking for particular talent, access to resume information from a diverse pool of professionals, students, educators, and others in science, engineering and related technical fields. At over 4,600 active members, and many others that visit the AISES website, advertising jobs online is a great way to share career opportunities. In addition, jobs may be featured in our monthly newsletters that go out to more than 14,000 individuals. <https://careers.aises.org/>

### Winds of Change Magazine Advertising

*Winds of Change* is our premier national magazine that has been in circulation since the mid-1980s and has a readership of over 6,500. *Winds of Change* consistently delivers content relevant to a diverse base of readers and contains articles and information that are both interesting and informative. From inspiring profiles to member news and feature articles, each issue is a reliable resource that is designed to increase awareness of the global trends and opportunities that are shaping STEM careers.

*Winds of Change* is a valuable recruitment tool for associations, governments, corporations and college/university audiences in the U.S. and Canada. Utilizing a combination of print and digital publishing, *Winds of Change* delivers compelling content and promotion advertising that effectively targets specific demographics. Published five times annually (four print and one digital-only), all print issues are accompanied by digital online editions that are posted on the newly launched *Winds of Change* website with increasing web traffic. Our *Paths to Opportunities* digital newsletter is published twice per month, again, to more than 14,000 AISES members, subscribers, and partners. We can create a custom advertising plan to fit your budget for big impact.



Indigenizing the Future  
of STEM

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# NOTES

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# NOTES

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# AISES



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